WAL Board Meeting March 2024

Members present: Tetyana Aleksenko, Jim Kuykendall, Tom LaRock, Corinne Smith, Emily Chiles, Sally Bowers, Marcela Ornelas

President’s report: Things are looking up, and we are continuing to look for opportunities to bring in more revenue.

We want to open up our space for The Pastel Society to meet at our facility. Tetyana will bring it up to their board. She will also get information on how they video their presentations.

Jim would like us to look into sponsorships, and who we need to approach. He will check into our current sponsors, and what are the current levels of sponsorship.

Jim proposed that have a more advanced schedule of demos. Tom will talk with Thomas Kitts about a possible zoom demo. Jim will contact some of our more recognized artists about demos. (Since the meeting, Hilda Rueda and Cheng Lian have agreed to do a demo. Cheng would like a membership poll to see what type demo they want.) The board wants to begin offering a raffle for the demo piece.

We will be moving the General meeting to March 9, due to the Marathon.

Dave will put this on E-mail, and Marcela will make a social media post.

Treasurer’s report: Corinne reported that we have approximately $15,500 in the bank. Quickbooks is now back available for her use. Corinne is meeting with the jeweler tomorrow. Taxes are done.

Workshop/classes:

Tom says we need more classes, and we need to encourage anyone who might be able to teach a class. Sally is considering doing a beginner portrait class after Easter.

Sally Bowers and Tom LaRock will be hosting a Still Life event at the end of April.

Thomas Jefferson Kitts coming in June for a five day workshop. Jeff Legg is coming to do a workshop in April 2025. Tom is approaching Daniel Keyes and Ernest Woods for a future workshop.

Tetyana brought up the idea of zoom workshops from recognized artists to be on the website. Jim and Tom will contact Carrie Brummer about how she does this.

Art Festival:

Tom will handle the volunteers for parking. Marcela and Sally will coordinate the booth. We will send out an e-mail for artists to sign up to do a demo at our tent. Artists will have a 3 hour slot in which to demo, and we would like to have demos the entire time. They will contact Susan Manbeian about a kid’s project.

Exhibits:

Hyatt House change out on April 20th.

LSAG October 3-5 at the Spring Creek Nature Center

Communications:

Marcela proposed that we develop a budget for social media advertising.

Minjutes submitted by Sally Bowers, Secretary